

November 17, 2009

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, California 90012

**ADOPTED**

BOARD OF SUPERVISORS  
COUNTY OF LOS ANGELES

8 NOVEMBER 17, 2009

*Sachi A. Hamai*  
SACHI A. HAMAI  
EXECUTIVE OFFICER

1055 Wilshire Boulevard  
Suite 800  
Los Angeles, CA 90017  
Tel 213.202.5858  
Fax 213.580.0017  
www.lacountyarts.org

Dear Supervisors:

**JOHN ANSON FORD AMPHITHEATRE - PROPOSED SCHEDULE  
"FORD AMPHITHEATRE – 2010 SEASON"  
(ALL DISTRICTS) (3 VOTES)**

Board of Supervisors

Michael D. Antonovich  
Don Knabe  
Gloria Molina  
Mark Ridley-Thomas  
Zev Yaroslavsky

Commissioners

Araceli Ruano  
President  
Ronald D. Rosen  
Vice President  
Ollie Blanning  
Secretary  
Aurelia Brooks  
Executive Committee

Betty Haagen  
Immediate Past President

Arlene "Phoebe" Beasley  
Tomas J. Benitez  
Alis Clausen  
Judith Galperson  
Laurel Karabian  
Peter Lesnik  
Marjorie S. Lyte  
Jesus A. Reyes  
Hope Warschaw  
Rosalind Wyman  
Laura Zucker  
Executive Director

**IT IS RECOMMENDED THAT YOUR BOARD:**

1. Approve the proposed roster for the John Anson Ford Amphitheatre's 2010 season.
2. Authorize the Executive Director to make the necessary expenditures within the approved 2009-2010 budget to implement the program.

**PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION**

This is the annual implementation of the 2010 Summer Partnership Program, a summer performing arts series in the historic Ford Amphitheatre. The Summer Partnership Program, running from May through October, supports Los Angeles County resident arts organizations by assisting them to successfully present performances in the Ford's 1,200-seat amphitheatre. The Arts Commission provides presentation support to participating arts organizations which, in turn, provide the residents of Los Angeles County with a rich cultural sampling of performing arts of the region.

The roster proposed for the 2010 Summer Partnership Program season includes thirty-five arts organizations producing fifty-eight events. The proposed roster brings ten new arts organizations to the Ford season. It is anticipated that the Ford Theatre Foundation will provide resources for approximately eight additional performances for young audiences and a free series of participatory art workshops. Overall, the proposed schedule is consistent with previous Ford Amphitheatre seasons, reflecting the artistic merit, cultural diversity and geographic range of Los Angeles County.

The Arts Commission began programming the John Anson Ford Amphitheatre in 1993. To schedule the 2010 Ford summer season, Arts Commission staff sent requests for proposals to more than 700 Los Angeles County arts organizations; 56 applications were received and reviewed. Selections were based on artistic merit, producing experience, fiscal stability, suitability of proposed project to the venue and diversity in programming. On October 5, 2009, the Arts Commissioners reviewed and unanimously approved the attached proposed roster.

#### Implementation of Strategic Plan Goals

The recommended action is consistent with the County Strategic Plan Goal 3, Strategy 1 to increase accessibility to County cultural, recreational and lifelong learning facilities and programs, as the proposed 2010 series will provide the public with affordable access to quality arts programs through public private partnerships with the Los Angeles arts community.

#### FISCAL IMPACT/ FINANCING

Funds have been allocated for this purpose as part of the Arts Commission's Fiscal Year 2009-2010 budget. Due to the elimination of the Senior Cashier and three part-time Cashier Clerk positions in the 2009-2010 fiscal year budget, box office hours at the Ford Theatre will be reduced. Additional revenue comes from rental of the theatre, concessions, and donations from the Ford Theatre Foundation. There were 22 theatre rentals during the 2009 summer season and the Ford Theatre Foundation expects to raise \$422,000 by the close of calendar year 2009 from the following foundations, corporations and governmental sources: Angell Foundation, AT&T, Boeing Employees Community Fund, City of Los Angeles Cultural Affairs Department, James Irvine Foundation, Kenneth T. and Elieen L. Norris Foundation, Macy's, National Endowment for the Arts, NBC Universal, Nissan Foundation, Ralph M. Parson's Foundation, Sony Pictures, and Target.


#### FACTS AND PROVISIONS/LEGAL REQUIREMENTS

Not applicable.

#### IMPACT ON CURRENT SERVICES (OR PROJECTS)

Not applicable.

Respectfully submitted,

  
Laura Zucker  
Executive Director

LZ:AD

Attachments (1)

c: Robert E. Kalunian, County Counsel  
Russ Guiney, Director, Parks and Recreation

**FORD AMPHITHEATRE**  
**PROPOSED 2010 SUMMER PARTNERSHIP PROGRAM SEASON**

\*indicates organizations new to the Partnership Program

**Angel City Jazz Festival**

*Angel City Jazz Festival*

A jazz festival featuring a variety of cutting-edge jazz musicians.

**Born Dance Company\***

*Korean Dance Splash!: Tradition to Fusion*

A performance featuring contemporary and traditional Korean dance.

**Brazilian Nites Productions, Eyes of a Child Inc.**

*Brazilian Summer Festival 2010*

An evening of Brazilian entertainment presenting a classic samba band from Rio de Janeiro.

**Catch Me Bird**

*Iron*

Catch Me Bird Dance Theatre premieres the latest chronicle in their reality performance series which will feature dance, theatre and aerial performances.

**Celtic Arts Center**

*Celtic Arts Center Concert*

Seventh annual program of traditional and contemporary Celtic music, song, and dance.

**Culture Shock Los Angeles Dance Troupe**

*Components of a Culture*

Performance piece using hip hop and street dance styles, visual images, music, and spoken word.

**DreamDance Foundation**

*Beyond the Fusion: Contemporary Classical Chinese Dance*

An evening of traditional Chinese dances with a modern interpretation.

**Element Band\***

*Element Band Live*

A night of music fusing rhythms and melodies from Spain, Armenia, Greece, and the Middle East.

**Encuentro Jaranero de California**

*Third Annual Noche Veracruzana*

A music performance featuring the *Son Jarocho* and *Huasteco* traditions of Veracruz, Mexico.

**Film Independent**

*Los Angeles Film Festival*

Five evenings of interactive, event-oriented screenings.

**Fountain Theatre**

*Maria Bermudez' 'Sonidos Gitanos' with The Chicana Gypsy Project*

A music and dance performance that blends elements of Spanish flamenco and American jazz and blues.

**Grandeza Folk Ballet**

*Cien Años de Revolución: 100 years of Revolution*

A night of Mexican folk dance and mariachi music honoring Mexico's bicentennial.

**Gregorio Luke**

*A Weekend with Frida*

A weekend of multimedia presentations featuring the life and works of Frida Kahlo.

**Huayucaltia**

*Contemporary Music of Latin America from the Heart of Los Angeles*

A concert celebrating Huayucaltia's 25<sup>th</sup> anniversary featuring the reunion of their sister ensemble, Sabiá.

**INCA, the Peruvian Ensemble**

*Tango, Canicon de Buenos Aires*

A historic revue of the evolution of tango featuring four singers, six dancers and four musicians.

**J.U.i.C.E:**

*Third Annual J.U.i.C.E. Hip Hop Dance Festival*

A multimedia street dance festival offering urban choreography, film, and Los Angeles hip hop culture.

**Keshet Chaim Dance Ensemble**

*Rhythms of Israel*

A celebration of Israeli dance and music that will explore traditional Jewish rhythms of the Middle East.

**Koffeehouse Music Productions**

*An Evening of Independence: A Celebration of Singers, Songwriters and Music*

An evening of musical talent featuring emerging singer songwriters.

**Kollaboration**

*Kollaboration Acoustic 4*

An evening featuring artists from the Asian Pacific Islander Communities performing acoustic music.

**Kultura Philippine Folk Arts**

*Kultura at Kasaysayan: Bridging Generations through Culture and History*

An evening of music and dance that highlights important moments in the cultural history of the Philippines.

**LA Contemporary Dance**

*Dance of a New Age*

L.A. Contemporary Dance Company and BODYTRAFFIC collaborate to present an evening of contemporary dance performances.

**LA Jazz Institute\***

*The Man that Got Away: Ira after George*

An evening of jazz dedicated to famed composer Ira Gershwin, featuring Rex Reed and Lucie Arnaz.

**Los Angeles Jewish Symphony**

*Cinema Judaica*

A symphonic concert showcasing music and songs by Jewish film composers.

**Luminario Ballet\***

*Luminario Ballet of Los Angeles Summernight*

An evening of contemporary ballet featuring choreographic works by Michael Smuin, Bella Lewitzky and others.

**Making Faces Productions\***

*Fracture*

An evening of modern and contemporary dance featuring collaborations between Method Contemporary Dance, IN/EX Dance Project, and Invertigo Dance Theatre.

**Mantra Siam Performing Arts**

*Sattrawut*

A performance that will explore the history of martial arts in Thailand.

**Mela, Inc.\***

*(H)IT Week Los Angeles*

A festival featuring the music and culture of Italy.

**Outfest**

*Outfest 2010 Under the Stars*

A five-night screening series that is part of Outfest 2010: The 28th Los Angeles Gay and Lesbian Film Festival.

**Star Entertainment & Education Group**

*Festival de Homenaje a Agustin Lara VI*

Sixth annual concert celebration and tribute to the music of Agustin Lara.

*Concierto Tequila con Limón: Homenaje a Manuel Esperon*

Second annual concert celebrating Mexico's greatest composer of ranchera music.

*Fiesta Mexicana VIII—Sones, Bailes y Cantares*

Eighth annual variety show featuring the rich diversity of folkloric music and dance from Mexico.

**Tia Chucha's Centro Cultural**

*Tia Chucha's Celebration of Community & Culture*

A benefit event for Tia Chucha's Centro Cultural including spoken word, comedy, dance, theater, and music performances.

**TAIKOPROJECT***Rhythmic Relations 2010*

An evening of new and traditional taiko repertoire, as well as premiere works celebrating the 10 year anniversary of TAKIOPROJECT.

**TDRZ Productions, Inc.***Aloha Summer Celebration 2010*

An evening showcasing the music and dance of Hawaii and other Polynesian/South Pacific Island cultures.

**Troupe Vertigo\****Swinging on Air*

A circus floor show celebrating the evolution of swing jazz with live music, dance, theatre and acrobatic acts.

**Upright Cabaret\****Upright Cabaret Summer Nights*

A trio of shows will celebrate the works of three composers and feature both well known and local emerging Broadway performers.

**Viver Brasil Dance Company***Alaafia*

An evening that celebrates the fusion of Afro-Brazilian traditional and contemporary music and dance.